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# 2012 Sabah International Food & Hospitality EXHIBITION

19th, 20th & 21st October 2012

Sabah Trade Centre, Kota Kinabalu

Sabah, Malaysia



- Food & Beverage featuring Halal & Organic Food
- Food Catering & Hospitality Services
- Food Technology

*Food & Hospitality: Creativity and Sustainability*

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[www.sabahfoodandhospitality.com](http://www.sabahfoodandhospitality.com)



# Exhibition Registration Form

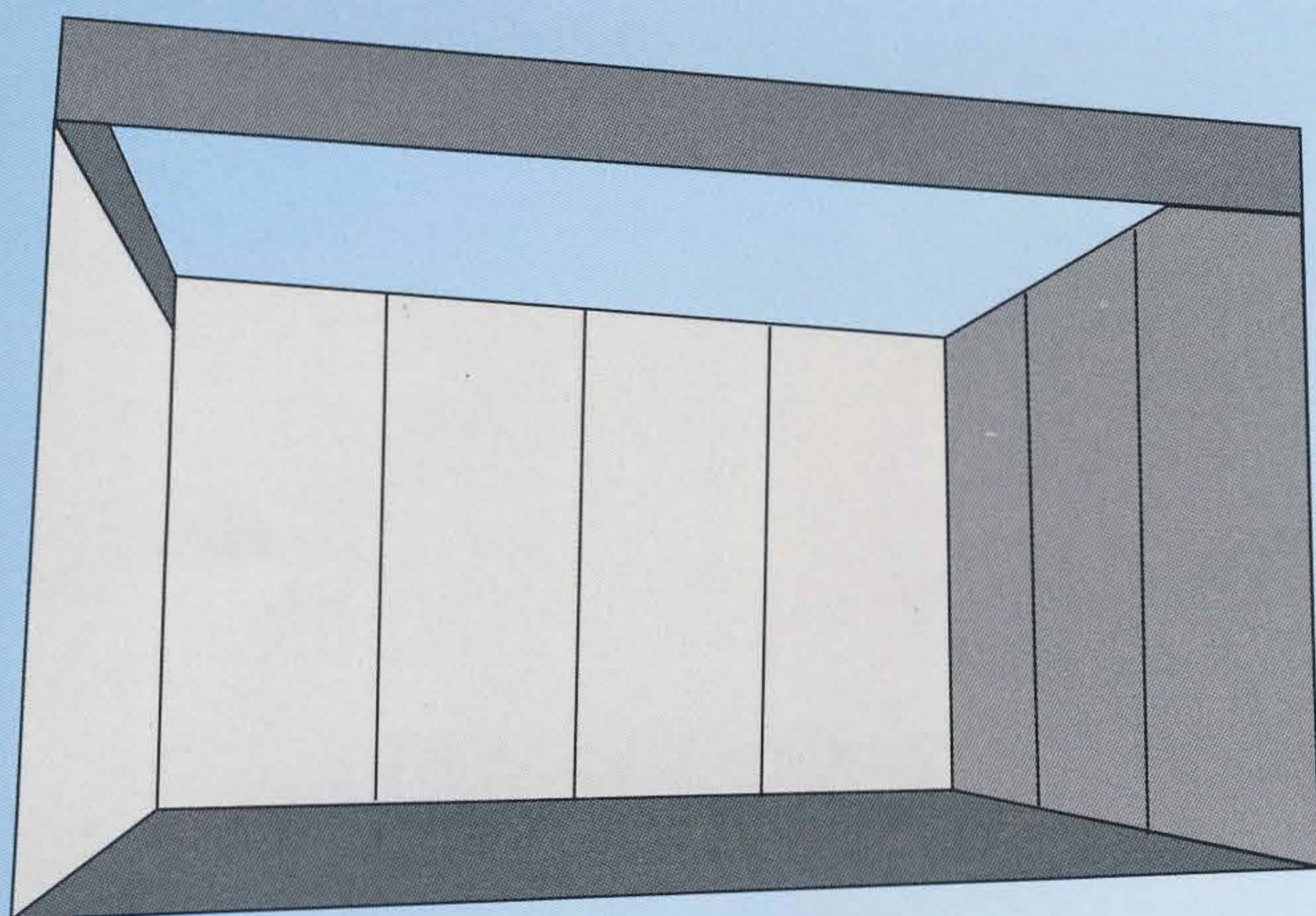
## Secure Your Choice Location

### SABAH INTERNATIONAL FOOD & HOSPITALITY EXHIBITION 2012

19, 20 & 21 October 2012

Sabah Trade Centre, Kota Kinabalu, Sabah, Malaysia

Shell package : RM4,000.00 for 9 square metres



Comes complete with basic stand structures - walls, carpet, fluorescent lighting and fascia board with your company's name on it.

Official Exhibition Booth Contractor :

**The Sound & Lites Professional**

Mr. Harry Tsen

email : [snl\\_pro@yahoo.com](mailto:snl_pro@yahoo.com) H/P: +6 016-8102899

Tel : +6 088 713 833 Fax: +6 088 710 833

**Complete the reply slip and fax to +6 088 222 985 or email to [secretary@iec.com.my](mailto:secretary@iec.com.my)**

- ☐ I want to exhibit. Please reserve \_\_\_\_ sqm (min 9 sqm)
- ☐ I want to advertise in the Exhibition Souvenir Program & Directory.
- ☐ I would like more information. Please contact me.

Name:		Job Title:	
Company:			
Address:			
		Country:	
Tel:		Fax:	
Email:		Website:	
Business Activity:			



# Advertisement & Directory Registration Form

## *Your Information*

Name of Company			
Contact Person	Name		
	Tel		Title
	E- mail		Fax
Content of Ad	Website	http://	
	Complete Artwork	To be emailed to <a href="mailto:secretary@iec.com.my">secretary@iec.com.my</a> on or before <b>4th Sept 2012</b>	
	Company/ Products/ Service Information		
	<b>All advertisements will be placed as Inner Pages, full page (A4 size) in colour.  <u>RM1,000.00</u> per page/advertisement.</b>		
Receipt	Title		
	Address		
	Amount	RM	
	Method of Payment	<p>● (1) Telegraphic Transfer  Bank name : Alliance Bank  Bank address : 84, Jalan Gaya, 88000 Kota Kinabalu, Sabah , Malaysia.    SWIFT code : <b>MFBBMYKL</b>  Account name : <b>IEC (International Education Consultancy)</b>  Account No. : <b>60034-001-0019176</b></p> <p>● (2) Bank Draft payable to:  <b>IEC (International Education Consultancy)</b>  987 Lorong Jering 2, Sunny Garden, Mile 1 1/2 Tuaran Road,  Kota Kinabalu, Sabah, Malaysia  Tel: +6 088 222 939</p>	



The **Sabah International Food & Hospitality Exhibition 2012 (SIFHEX 2012)** will bring together an exciting array of Malaysian and multinational F&B and Hospitality products and services.

**People love food. People love quality service.**

**SIFHEX 2012** will be a showcase to attract buyers from every major market in the region featuring exciting products for virtually every category.

Reach out to an array of opportunities – from supermarkets to restaurants and hospitality service companies to specialty shops and more. Whether it's beverages, frozen foods, canned foods, halal foods, meats or snack foods, whether it's the latest in using IT systems to cut costs and grow profits or the latest concepts in design from complete refurbishments to furniture, lighting and artwork, buyers will feed on it all at the **SIFHEX 2012**.

Sabah is a rich agricultural state blessed with being strategically located in the heart of South East Asia, accessible to the region by the second busiest international airport in Malaysia. **SIFHEX 2012** takes advantage of this by bringing together major players in the food industry to showcase their products and services and to entice buyers from the region to take advantage of feasts for both the eyes and the palate.

All who are associated with any of the following categories are invited to come exhibit and visit at the **SIFHEX 2012**.

### Categories:

- |                                     |                                   |                                       |                          |
|-------------------------------------|-----------------------------------|---------------------------------------|--------------------------|
| ● Bakery                            | ● Hospitality Services & Supplies | ● Hotel Equipment Supplies & Services | ● Snacks                 |
| ● Baking                            | ● Food Technology                 | ● Ice Cream Products                  | ● Spices                 |
| ● Beverages, Coffees & Teas         | ● Dairy                           | ● Meat, Poultry, Seafood              | ● Sweets & Confectionery |
| ● Cakes & Cake Decorations          | ● Ethnic Foods                    | ● Mixes                               |                          |
| ● Cocoa Products                    | ● Frozen Foods                    | ● Produce; Fresh, Dried, Packaged     |                          |
| ● Coconut Products                  | ● Halal Foods                     | ● Sauces                              |                          |
| ● Food Catering Services & Supplies | ● Herbs                           | ● Silverware                          |                          |

**People love food. People love quality service. Come to SIFHEX 2012 for a good taste of both.**



**For further information, please contact our office:**



## IEC - Midas

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